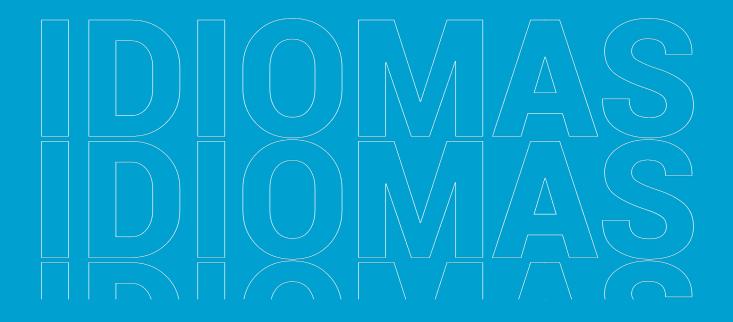


# LANGUAGE TEACHING AND BUSINESS COACHING WITH POSITIVE IMPACT

on your collaborators' well-being

OUR COURSES AND WORKSHOPS



# WELCOME TO EN INGLÉS -THE LANGUAGE STUDIO

We are a language institute with a clear mission: to help people grow—and in turn, everything around them, including your company.

Our team consists of teachers of different nationalities, each bringing additional expertise in fields such as coaching, translation, systems, business administration, and communication. Our diverse perspectives, interests, and skills enable us to integrate methodologies and tools from a range of disciplines to design our programs and lead our classes effectively. We take an integrative approach to learning, using language as a tool to develop skills that extend far beyond language proficiency.

We see ourselves as "external consultants" who help you unlock the full potential of your teams because great transformations always start with people.



# ▶OUR METHOD

We combine language teaching and business coaching to positively impact your collaborators' well-being.

Learning a new language can be challenging. Our holistic method focuses not only on the Generally, the difficulty stems from both inherited acquisition of linguistic competencies but also on the and acquired factors that shape our beliefs about personal development of individuals, which in turn what we can achieve.

That's why people usually give up trying to improve in language learning when they do not see expected results.

drives the growth of the company they work for.



#### Language teaching:

We integrate various resources and pedagogical approaches, exploring the dynamics that better works for each course based on previous experiences and the new one taking shape.

### **Business coaching:**

We offer support which goes beyond language learning.

-Soft skills development -Healthy habits incorporation -Personal growth tools

### Progress monitoring and measurement:

We closely track each student's progress and provide the company with detailed reports, highlighting improvements in both technical and soft skills.

# **GROWTH OF PEOPLE** IN YOUR COMPANY

DRIVES

BUSINESS EXPANSION



# LANGUAGE PROGRAMS FOR COMPANIES

### Annual courses

Languages: English | Portuguese | Spanish for foreigners

National Certification (UTN)

### **Foreign languages**

### Languages in business

Classic and effective. In this course, we develop four language skills (reading, listening, writing, and speaking) to improve communication on a daily basis, consistently.

Let's talk about business, literally. With this program, your collaborators will be able to unleash four language skills (reading, listening, writing, speaking), focusing on business topics and vocabulary related to this field.

	•		. How does it work?																										
•	•	•	•	We take the most innovative programs about foreign language teaching in the Common															•										
•	•	•	•	European Framework and we combine the content with our own customized material															•										
•	•	•	•	created by our instructional design team.																									
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business cases together. During the course, receive specialists and exchange professional development experiences and perspectives.

### What are classes like?

#### Flipped classroom:

We encourage students to prepare material in advanced to Once the course ends, a certificate can be provided, it maximize practice time in class with dynamics that boost describes all the skills acquired after passing the program's spontaneous speaking, self-confidence and question resolutions. final exam.

#### Self assessment:

Progress assessments take place at the end of each unit.

#### **Certification:**

#### Tools:

We trust in Google Education as a management tool and educational support.

### **Course characteristics**

#### l evel:

Before starting, students receive a level test to ensure effective placement.

#### Amount of students:

Minimum 4; max10

#### Levels:

Basic User (A1), Beginner (A2), Independent User (B1, B2), Intermediate-advanced (C1), Advanced (C2), Advanced course, trainings **Duration:** 

10 months (and winter break)

#### **Frequency:**

2 classes per week (1-hour classes)

### Specific workshops

### **Professional presentation**

Speaking in public is one of the greatest fears and it becomes even more daunting when it is in a second language.

This workshop offers the opportunity to practice speaking in business contexts:

- Presentations Interviews
- Meetings
- Networking events

#### What are classes like?

We work on content on the one hand, and, on the other, on focus. Verbal and non-verbal communication is put into practice, also the development of a calm and positive mindset.

We work on oratory: breathing, phoneme articulation, modulation, intonation. Language becomes a tool for professional and personal growth, turning limitations into advantages.

#### **Course characteristics**

8 hours (customization available)



### **Business coaching**

This tailor-made mentoring program combines language learning with coaching sessions for leaders. It focuses on developing fluency and self-confidence in communication skills while enhancing results in a creative and exponential way, both personally and professionally.

#### What are the classes like?

We use oratory techniques, such as articulation exercises, reading-aloud, retelling and shadowing to develop expression skills and we explore tools to cope with stress and anxiety that are linked with multilingual business environments.

#### **Course characteristics**

Customized to your needs

Certificate is provided when passing an oral and written exam \*Customization is possible

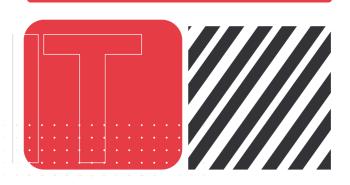


# Workshops for IT professionals

### **Communicational skills for IT professionals**

This conversation workshop has been designed considering specific challenges faced by IT professionals. It focuses on real-life situations in the field, and develops skills such as conflict resolution, effective communication, decision-making and teamwork, among others.

#### Languages: English and Portuguese



#### Who is it for?

IT developers Leaders of technological teams

Entrepreneurs

#### **Characteristics of the course**

Suggested level: intermediate to advanced Duration: 3 months Frequency: 2 hoursvper week Updated content

### **Empowering on IT: communication and decision-making**

Specifically designed for the IT sector, this workshop explores the development of a sense of belonging and independence to inspire responsibility in decision-making. It emphasizes key concepts to enhance communication and strengthen human connections.

#### Who is it for?

-IT developers

-Leaders of technological teams

.Professionals who develop soft skills thrive. This

workshop explores how efficient communication increases

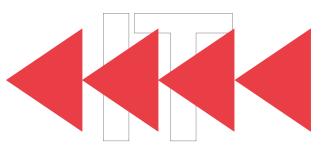
confidence and strengthens connections to attain better

results.

Characteristics of the course Suggested level: intermediate to advanced

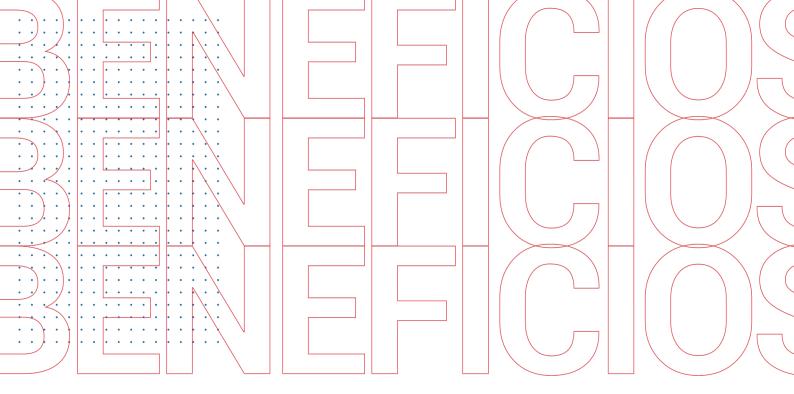
Duration: 2 hours





### Tailor-made programs

Does your company have a specific need that you would like to address through language? **We can customize courses!** 



### Why choose EN Inglés?

### **Benefits for the company**



## Your collaborators develop skills that are Increasement of transferable to other contexts satisfaction

Skills learned are not limited to language-they transfer to other areas of life, improving conflict resolution, communication, collaboration, and leadership abilities.



### Increasement of talent retention and employee satisfaction

It is a pleasure to work with motivated, focused, and creative people. This is the formula for business growth. Acknowledging and encouraging the development of your collaborators creates an environment where growth flows for everyone.



#### Long-lasting impact on business culture

Our aim is to drive meaningful change in your company by training exceptional communicators, inspirational leaders, and motivated collaborators who elevate organizational performance.

### **Benefits for students**

## 100% online

### Class recordings

for revision or note-taking

### Live or asynchronous

## Virtual library

Exclusive access to digital resources

# Virtual community

For resources exchange and newsletters.

## National Certification

English exams general and business (UTN)

### Free access to our webinars

### Follow-up reports

together with a summary of students' development

Special discounts in specialized libraries



# THANKS FOR YOUR INTEREST IN WORKING WITH US!



